

ABSTRACT OF THE DISCLOSURE

A packaging or display device for a product that secures a separate object when the product is used. The device is a backing card that includes an object portion that visually simulates the separate object secured by the product in use. The object portion and the backing card are formed of a single piece of material. The object portion is formed to cooperate with the product in a way that visually simulates the cooperation of the product with the object when the product is in use and that secures the product to the backing card.